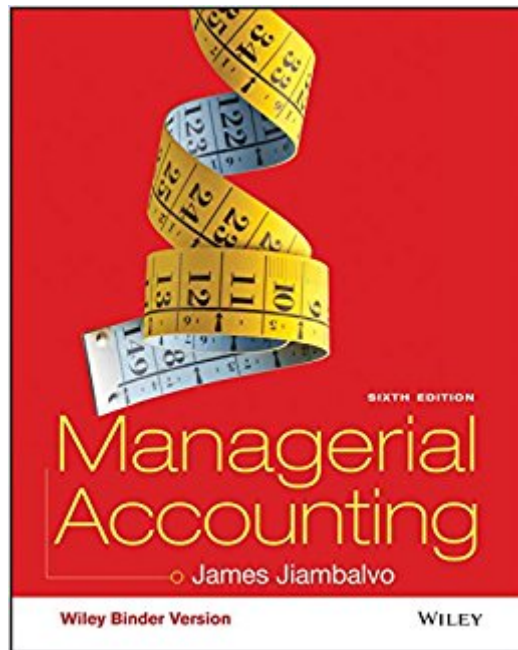




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Recognizing that most students will pursue careers as managers not accountants, Managerial Accounting, 6th edition by James Jiambalvo focuses on the fundamental topics of managerial accounting, and helps student make direction connections between techniques in the business world, and readers' future careers using real cases and real managers' comments on real company issues. Managerial Accounting, 6th edition helps students develop decision making through incremental analysis and stresses the fact that you Get What You Measure throughout the program. It is designed for a one semester managerial accounting course at both the undergraduate and MBA level.

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